

RAILWAY AGE

YOUNG PROFESSIONALS

2026

**SPONSORSHIP
PROGRAM**

FAST TRACKING
YOUR CAREER

APRIL 23, 2026
2pm ET



OVERVIEW

Career advancement is always a goal. But what's the best way to achieve it?

Railway Age's fourth-annual Young Professionals virtual seminar will give young professionals practical career advice, tailored specifically to the unique dynamics of the rail industry.

This April 23 webinar allows participants to pose their own questions to railroad CEOs, professional development specialists, and leadership coaches. Our panelists are eager to share their decades of experience with this rising group, offering ways for them to increase their skills and get on the path to promotion.

PANEL MEMBERS WILL DISCUSS:

- Hard and soft skills that are vital for a rail professional.
- How participants can position themselves for their next successful career move - either vertically or laterally.
- The interconnectedness of leadership style and team success.

Your support of this event shows your company's dedication to the rail workforce, including current decision-makers and future ones.

SPEAKERS INCLUDE



Justin Broyles
President & CEO
R.J. Corman



Brandy Christian
CEO
Patriot Rail



Brian Yeager
Sr. Dir. Mechanical
Operations Support
Norfolk Southern



PLATINUM SPONSORSHIP

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website
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CONFERENCE EXPOSURE

- **Exclusive Session Sponsor:** Exclusive Sponsor of either the Opening or Closing Speaker
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity during the main program (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age
- **Conference Opening Remarks:** Recognition from Railway Age in conference opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Exclusive Sponsor of either
the Opening or Closing
Speaker

Speaking Opportunity

Full Attendee List

Exposure on Conference
Promotions

Sponsorship Rate:
\$9,250



GOLD SPONSORSHIP

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CONFERENCE EXPOSURE

- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age
- **Conference Opening Remarks:** Recognition from Railway Age in opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate:
\$7,000



INNOVATION SPOTLIGHT

PRE-CONFERENCE EXPOSURE

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CONFERENCE EXPOSURE

- **Speaking Opportunity:** Sponsor receives a 10-minute session during the main program to discuss a relevant case-study highlighting a resolution effected by their organization/agency. Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age. Sponsor session will not exceed 10 minutes, including audience Q&A.
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate:
\$5,750



BRONZE SPONSORSHIP

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POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Full Attendee List

Exposure on Conference
Promotions

Sponsorship Rate:
\$3,950



CONTACT

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For more information, visit:
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