

RAILWAY AGE PRESENTS

NEXT GEN

RAIL SYSTEMS

TRAIN CONTROL AND BEYOND

October 30 & 31, 2025

Hyatt Regency Jersey City

Jersey City, NJ

Sponsorship
Opportunities



RAILWAY AGE PRESENTS

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OVERVIEW

TRAIN CONTROL AND BEYOND

Next-Gen Train Control is now Next-Gen Rail Systems

Railway Age's Next-Gen Rail Systems Conference (formerly Next-Gen Train Control) has been the rail industry's single-most important communications and signaling event since 1995.

For our 30th annual conference, we are expanding our program to encompass the entire system. Expert-led sessions will examine the complex integrations incorporating signaling, train control, telematics, artificial intelligence, deep data analysis, cybersecurity measures and more.

The Next-Gen Rail Systems conference gives you direct access to communications and signaling professionals eager to meet - and exceed - efficiency and safety expectations. At the 2024 event, over 65% of conference attendees held purchasing or recommendation power. Our sponsorship offerings allow you to capitalize on this unique gathering, while associating your brand with trusted thought leaders. **Contact Jonathan Chalon now to discover more: jchalon@sbpub.com; 212.620.7224.**

SPEAKERS INCLUDE



Kris Kolluri
President & CEO
NJ TRANSIT



Tom Prendergast
CEO
Gateway Development
Commission

View speaker updates at www.railwayage.com/nextgen

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[Platinum Sponsorship]

Featured Session
Sponsorship

Speaking
Opportunity

Tabletop Exhibit

Full Attendee List

Four
Complimentary
Conference
Registrations

Exposure on
Conference
Promotions

**Sponsorship
Rate:
\$13,500**

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Print Advertising:** Sponsor's logo appears on all ads
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

ON-SITE EXPOSURE

- **Exclusive Session Sponsor:** Exclusive sponsor of a featured speaker
- **Guest Registration:** Sponsor receives four (4) complimentary conference registrations for employees (includes speaker)
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant panel speaking opportunity. Speaker must not be a sales or marketing person. Speakers and presentations must be educational and are subject to approval by Railway Age.
- **Tabletop Exhibit:** 6' by 30" draped tabletop
- **Conference Signage:** Sponsor's logo prominently displayed on select conference signage, including splash screens in rooms throughout the event
- **Conference Opening Remarks:** Recognition from Railway Age in conference opening remarks
- **Conference Agenda:** Exhibitor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of attendees
- **Right-of-First-Refusal:** Option of right-of-first-refusal for 2026 Next-Gen Rail Systems Conference

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[Gold Sponsorship]

Speaking
Opportunity

Tabletop Exhibit

Full Attendee List

Two
Complimentary
Conference
Registrations

Exposure on
Conference
Promotions

**Sponsorship
Rate:
\$10,500**

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Print Advertising:** Sponsor's logo appears on all ads
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

ON-SITE EXPOSURE

- **Guest Registration:** Two (2) complimentary conference registrations for employees (includes speaker)
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant panel speaking opportunity. Speaker must not be a sales or marketing person. Speakers and presentations must be educational and are subject to approval by Railway Age.
- **Conference Signage:** Sponsor's logo prominently displayed on select conference signage, including splash screens in rooms throughout the event
- **Conference Opening Remarks:** Recognition from Railway Age in opening remarks
- **Conference Agenda:** Exhibitor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.
- **Tabletop Exhibit:** 6' by 30" draped tabletop

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of attendees
- **Right-of-First-Refusal:** Option of right-of-first-refusal for 2026 Next-Gen Rail Systems Conference

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[Innovation Spotlight]

Pre-Conference
Exposure on
Conference
Promotions

Full Attendee List

2 Complimentary
Registration Passes

**Sponsorship
Rate:
\$8,500**

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Print Advertising:** Sponsor's logo appears on all ads
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

CONFERENCE EXPOSURE

- **Speaking Opportunity:** Sponsor receives a 10-minute session during the main program to discuss a relevant case-study highlighting a resolution effected by their organization/agency. Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age. Sponsor session will not exceed 10 minutes, including audience Q&A.
- **Conference Opening Remarks:** Recognition from Railway Age in opening remarks.
- **Complimentary Registration:** Sponsor receives two complimentary registration passes (in addition to speaker) to attend conference.

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of attendees

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[Exhibitor]

Tabletop Exhibit

Pre-Conference
Exposure on
Conference
Promotions

Complimentary
Conference
Registration

Full Attendee List

Exhibitor Rate:
\$5,500

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Exhibitor's logo appears on conference website with link
- **Print Advertising:** Exhibitor's logo appears on all ads
- **Push Emails:** Exhibitor's logo appears on all emails promoting the conference

ON-SITE EXPOSURE

- **Tabletop Exhibit:** 6' by 30" draped tabletop
- **Guest Registration:** One (1) complimentary conference registration for employee
- **Conference Signage:** Exhibitor's logo displayed on select conference signage, including splash screens in rooms throughout the event
- **Conference Agenda:** Exhibitor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of attendees

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[Registration]

Only ONE sponsorship available

Exposure on
Conference
Promotions

Linked Logo
Prominently
Displayed on All
Registration Pages

Logo on Attendee
Badges

Full Attendee List

Signage at Event

One
Complimentary
Registration Pass

**Sponsorship
Rate:
\$6,500**

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website.
- **Registration Pages:** Linked sponsor logo appears on all registration pages and attendee confirmation emails.
- **Print Advertising:** Sponsor's logo appears on all ads.
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference.

ON-SITE EXPOSURE

- **Attendee Badges:** Sponsor's logo appears on all attendee badges, acknowledging them as the registration sponsor.
- **Conference Signage:** Sponsor's logo displayed on select conference signage, including splash screens throughout the event and dedicated signage at the registration desk.
- **Conference Agenda:** Sponsor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of attendees

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[Function Sponsorships]

Pre-Conference
Exposure on
Conference
Promotions

Full Attendee List

Prominent Signage
during Function of
Your Choice

Display of
Marketing
Materials during
Function of Your
Choice

SPONSORSHIP OPPORTUNITIES

- Continental Breakfast: \$4,500 (*two available*)
- Morning Coffee Break: \$3,700 (*two available*)
- Afternoon Energy Break: \$3,700 (*one available*)
- Luncheon: \$8,000 (*one available*)
- Cocktail Reception: \$9,500 (*one available*)

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Print Advertising:** Sponsor's logo appears on all ads
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

ON-SITE EXPOSURE

- **Conference Signage:** Sponsor's logo displayed on select conference signage, including splash screens in rooms throughout the event
- **Conference Agenda:** Sponsor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.
- **Materials Distribution:** Sponsor's marketing materials displayed during chosen function

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of attendees

CUSTOM SPONSORSHIP OPPORTUNITIES ARE AVAILABLE.

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[Contact]

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