

RAILWAY/AGE

YOUNG PROFESSIONALS

2025

**SPONSORSHIP
PROGRAM**

FAST TRACKING
YOUR CAREER

APRIL 24, 2025
2pm ET



OVERVIEW

Railway Age's third-annual virtual seminar, Young Professionals, delivers vital information to young executives looking to advance their careers.

On April 24, we'll bring together "fast trackers" in the freight, passenger, and supply sectors, who represent the "best of the best" in the next generation of railroaders. Our speakers — including top executives and recipients of our 25 Under 40 Awards — will share their success stories and discuss how young railroaders can move up the ladder in the industry.

PANEL MEMBERS WILL DISCUSS:

- Steps they've taken to get where they are.
- How to move up the ladder, including executive presence and salary negotiation.
- The latest in freight and transit technology, including industry initiatives, as well as growing fields.

More speakers to be announced

SPEAKERS INCLUDE



Michael Miller
CEO North America
Genesee & Wyoming



Diana B. Sorfleet
EVP & CAO
CSX



Patrick Fuchs
Chair
STB



Michael McClellan
SVP & Chief Strategy Officer
Norfolk Southern



Ida Molloy Posner
VP - Strategic Planning
Railroad Development Corp.



Gabriel J. Lopez-Bernal
President
Icomera



PLATINUM SPONSORSHIP

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

CONFERENCE EXPOSURE

- **Exclusive Session Sponsor:** Exclusive Sponsor of either the Opening or Closing Speaker
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity during the main program (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age
- **Conference Opening Remarks:** Recognition from Railway Age in conference opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Exclusive Sponsor of either
the Opening or Closing
Speaker

Speaking Opportunity

Full Attendee List

Exposure on Conference
Promotions

Sponsorship Rate:
\$9,000



GOLD SPONSORSHIP

PRE-CONFERENCE EXPOSURE

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CONFERENCE EXPOSURE

- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age
- **Conference Opening Remarks:** Recognition from Railway Age in opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate:
\$6,750



INNOVATION SPOTLIGHT

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

CONFERENCE EXPOSURE

- **Speaking Opportunity:** Sponsor receives a 10-minute session during the main program to discuss a relevant case-study highlighting a resolution effected by their organization/agency. Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age. Sponsor session will not exceed 10 minutes, including audience Q&A.
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate:
\$5,500



BRONZE SPONSORSHIP

PRE-CONFERENCE EXPOSURE

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- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions

Full Attendee List

Exposure on Conference
Promotions

Sponsorship Rate:
\$3,600



CONTACT

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For more information, visit:

www.railwayage.com/yp